



# International Green Freight Workshop

October 3, 2018 | HP Inc.  
16399 W Bernardo Drive, San Diego, CA

## Introduction

Ample Green Freight programs and initiatives exist around the world to support industry to optimize energy efficiency and minimize costs and emissions of their logistics supply chains. A challenge for many companies is to decide what initiatives to join, while others would like to see successful initiatives expanded and replicated worldwide. The Global Green Freight Action Plan aims to bring industry and other stakeholders together to align and expand green freight programs and initiatives, and combine efforts to reduce greenhouse gas emissions, Black Carbon, and other air pollutants from freight.

## Who should attend?

- Companies wanting develop or expand green freight strategies to optimize their logistics and supply chain efficiency and minimize carbon emissions
- Companies wanting to understand what green freight programs and initiatives exist to help them
- Governments and other stakeholders wanting to support business

## Meeting objectives

- Provide an overview of Green Freight programs and initiatives and discuss what is needed to expand and harmonize these worldwide
- Understand existing efforts by leading companies and what is needed to take this to scale
- Explore new opportunities for industry and government to work together in the sector-wide implementation of concrete actions.

## Agenda

**8:30 AM** Registration & networking breakfast

### Welcome and introductions

Cristiano Façanha, Program Lead, International Council on Clean Transportation (ICCT)

**9:00 AM**

### Overview of Green Freight programs and initiatives

Cristiano Façanha, Program Lead, ICCT and Eszter Toth-Weedon, Industry Relations Manager, Smart Freight Centre (SFC)

### Session 1. How government can support business and global expansion and alignment

*Learn about how government can support business through green freight programs and how these programs can be expanded and aligned worldwide*

#### How government can support business

Presentations with insights, results and business benefits from SmartWay and other green freight initiatives by national, regional and local governments

**9:30 AM**

- Cheryl Bynum, National Program Manager, US EPA SmartWay
- Luke Bond, Strategic Policy Advisor, Natural Resources Canada
- Pam O'Connor, Council Member, International Council for Local Environmental Initiatives (ICLEI)
- Doug Ito, Assistant Division Chief, Transportation and Toxics, California Air Resources Board
- Judith Trujillo, Subdirectora del Sector Transporte, SEMARNAT (virtual presentation)

Moderator: Buddy Polovick, Environmental Protection Specialist, US EPA SmartWay



10:45 PM Coffee break

**Global expansion and alignment of green freight programs and initiatives**

Moderated group discussion on what is needed to expand and harmonize green freight programs worldwide

11:15 AM

Moderator: Buddy Polovick, Environmental Protection Specialist, US EPA SmartWay

12:00 PM Networking lunch

**Session 2. Practical insights from business**

*Obtain practical insights from business efforts and what is needed to take this to scale*

Presentations followed by a moderated discussion

- **Logistics supply chain sustainability: from reporting to actions**  
Blair Chikasuye, Global Logistics Environment Manager, HP Inc.
- **GoGreen Solutions linking environmental sustainability and business success**  
Emily Davis, GoGreen Lead North America, DP-DHL
- 1:00 PM ▪ **Business collaboration: Future of Fuels and Clean Cargo Working Group**  
Eric Olson, Senior Vice President, BSR
- **Rail sustainability**  
Nathan Loftice, Director of Planning, Permitting and Sustainability, BNSF

Moderator: Suzanne Greene, Technical Advisor, Smart Freight Centre

3:00 PM Coffee break

**Session 3. Mobilizing implementation of concrete actions**

*Learn about concrete green freight actions and explore how industry and government can work together on their sector-wide implementation*

**The Home Depot's Green Supply Chain presentation**

Cristiano Façanha, Program Lead, ICCT

Moderated group discussion on how industry and government can work together in the sector-wide implementation of concrete actions to improve supply chain efficiency and reduce emissions. Discussion will include three types of concrete strategies for clean and efficient freight:

3:30 PM

- Logistics operations strategies to improve supply chain efficiency
- Modes strategies to leverage the use of the most energy efficient modes
- Equipment strategies to improve truck/rail/vessel efficiency.

Moderators: Cristiano Façanha, Program Lead, ICCT and Suzanne Greene, Technical Advisor, SFC

4:45 PM Summary and next steps

5:00 PM Close

**Contact**

Cristiano Façanha, Program Lead, ICCT

Buddy Polovick, Environmental Protection Specialist, US EPA SmartWay

Suzanne Greene, Technical Advisor, Smart Freight Centre

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